



CORPORATE

Sponsorship

ENDING HUNGER TOGETHER



WWW.SHCFB.ORG

WHEN COMPANIES LEAD THROUGH KINDNESS, Everyone Wins

Since 1981, Second Harvest has been engaged in the fight to end hunger for those facing food insecurity in Northwest Missouri and Northeast Kansas. Located in St. Joseph, MO, we serve 18 counties through a network of agency partners and direct service programs focusing on children, families, and senior adults.

The success of this mission hinges on the collective action of individuals, businesses, community organizations, and government agencies. Every donation, whether it be food, time, or funds, contributes to the larger goal of eradicating hunger in our region.

The importance of corporate sponsorships cannot be understated. By supporting Second Harvest Community Food Bank, you are showing employees and consumers that you are actively working to make this region a stronger and healthier place.



WHAT WE DO...

Second Harvest Community Food Bank is a non-profit distribution center that serves 18 counties in Northwest Missouri and Northeast Kansas. Through a network of agency partners and direct service programs, our organization provides food assistance to children, families, and senior adults who may be uncertain about where their next meal may come from.

Our mission is to provide nourishment and hope throughout Northwest Missouri and Northeast Kansas by engaging the region in the fight to end hunger.

PROGRAMS OFFERED

- 45 Brick and Mortar Pantries
- Meal Sites for Children
- 104 School Partners
- 35 Fresh Mobile Pantry sites
- 1,200 Senior Boxes
- SNAP Application Assistance
- Boost/Ensure for those undergoing Medical Treatment

WHO WE SERVE

- Children: Backpack Buddies, Campus Cupboards, Kate's Cafe, No Hunger Summer
- Families: Agency Partners, Fresh Mobile Pantries, SNAP
- Senior Adults: Senior Boxes, Harvest Healing

NUMBER OF FOOD INSECURE NEIGHBORS IN OUR AREA:

1 in 5



Children

41,000

Total neighbors who qualify for program assistance

1 in 6



Adults

42%

Have to choose between food & bills

1 in 13



Senior Adults

CORPORATE MEAL MAKER LEVELS

Corporate Sponsors play a vital role in our success each year. Every \$1 donated provides 3 meals to food insecure families. When .97 cents of every dollar donated goes directly to programs and services, you know that your gift is making a big difference!
Become a Second Harvest Meal Maker!



Distributor- 150,000 meals

The Distributor Corporate Sponsorship level of \$50,000+ provides 150,000+ meals to neighbors throughout our 18 counties. Your business will receive a full list of benefits and exposure for supporting Second Harvest, including placement of your company logo on our donor wall.

Producer - 60,000 meals



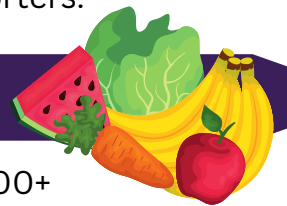
The Producer Corporate Sponsorship level of \$20,000 - \$49,999 provides 60,000+ meals to neighbors in need. Your business will receive an extensive list of benefits and exposure for supporting Second Harvest, including placement of your company logo on our webpage and in our warehouse.



Grower - 30,000 meals

The Grower Corporate Sponsorship level of \$10,000 - \$19,999 provides 30,000+ meals to kids, senior adults, and families. Your business will receive many benefits for giving to Second Harvest, including being mentioned in a quarterly newsletter mailed to supporters.

Gardener - 15,000 meals



The Gardener Corporate Sponsorship level of \$5,000 - \$9,999 provides 15,000+ meals to help support families. Your business will receive multiple benefits for supporting Second Harvest including having your logo displayed in our warehouse for volunteers to see.



Planter - 3,000 meals

The Planter Sponsorship level of \$1,000 - \$4,999 provides 3,000+ meals to neighbors. Your business will receive several benefits for giving to Second Harvest including recognition and promotion through our social media channels.

Corporate Sponsorship Benefits



Second Harvest Community Food Bank is a non-profit organization with a proven track record for being good stewards of the money and resources that are donated. Ninety-seven cents of every dollar goes back into programs and services! We have a four star rating from Charity Navigator, America's largest independent charity evaluator, which is the highest rating to achieve. We also are rated a Platinum Charity by GuideStar, an information service specializing in reporting on U.S. nonprofit organizations.

We are proud members of the **Feeding America** national network of food banks as well as **Feeding Missouri**. These affiliations and national rating can give you confidence that by partnering with Second Harvest, you are setting an example of how businesses can come together to tackle one of society's most pressing challenges, ending hunger.

	Distributor	Producer	Grower	Gardener	Planter
Logo on our Donor Wall	✓				
Press Release Announcing Sponsorship	✓				
Logo Recognition on Website Homepage	✓	✓			
Article in Upcoming Newsletter	✓	✓	✓		
Social Media Recognition Throughout Year	✓	✓	✓	✓	
Use of SH Logo for Promo Materials	✓	✓	✓	✓	
Check Presentation & Photo Opp.	✓	✓	✓	✓	✓
Mentioned in Annual Report	✓	✓	✓	✓	✓
Logo on Corporate Sponsor Web Page	✓	✓	✓	✓	✓
Donor Wall Recognition	✓	✓	✓	✓	✓



EVENT SPONSORSHIPS



Second Harvest has several events during the year that your business can sponsor. These events provide tremendous exposure for your company while providing care and nourishment to kids, senior adults and families throughout Northwest Missouri and Northeast Kansas.

Direct Mail Match Sponsor

Partner with Second Harvest and leverage the power of a matching gift in our direct mail appeals. Your sponsorship will be used to create a powerful matching challenge in a direct mail campaign, inspiring greater community support for Second Harvest and doubling the impact of every gift received. If desired, your business name and logo could be included in the mailer, thus providing great promotion of your partnership. Direct Mail Match Sponsors provide a crucial matching opportunity, encouraging increased donations and enabling us to provide even more meals to those facing food insecurity.

\$20,000 Partnership

\$10,000 Partnership

Turkey Day

Sponsorships for Turkey Day ensure our neighbors have a traditional Thanksgiving meal. Every year Second Harvest provides over 1,000 families with a frozen turkey, fresh produce, and a box with all the fixings!

\$10,000

- Social media exposure to our 9,000 followers
- Mention in all Press Releases
- On-air interview the day of the event
- Company logo on the Turkey Day vouchers
- Company logo displayed on a Sandwich Board the day of the event

\$5,000

- Social Media Exposure to our 9,000 followers
- Mention in all Press Releases
- Company name on the Turkey Day vouchers

Holiday Express

Like Turkey Day, the Holiday Express distribution provides over 1,000 families with a hearty, delicious meal for Christmas! Sponsorship of the Holiday Express event brings hope and joy to neighbors during the holidays.

\$10,000

- Social media exposure to our 9,000 followers
- Mention in all Press Releases
- On-air interview the day of the event
- Company logo on the Holiday Express vouchers
- Company logo displayed on a Sandwich Board the day of the event

\$5,000

- Social Media Exposure to our 9,000 followers
- Mention in all Press Releases
- Company name on the Holiday Express vouchers



PROGRAM SPONSORSHIPS

BackPack Buddies \$10,000

Children enrolled in BackPack Buddies receives a healthy breakfast, lunch and a snack each weekend during the school year. There are around 2,500 students receiving BackPacks over the course of the 36 week program.

- Recognition on the BackPack Buddies page of our website
- 8 social media posts throughout the school year

Campus Cupboard \$10,000

Second Harvest partners with over 40 middle school and high schools in the region that operate a Campus Cupboard. These school-based food pantries support students and their families.

- Your company logo will be placed alongside Second Harvest's on each bag.

Fresh Mobile Pantry \$10,000

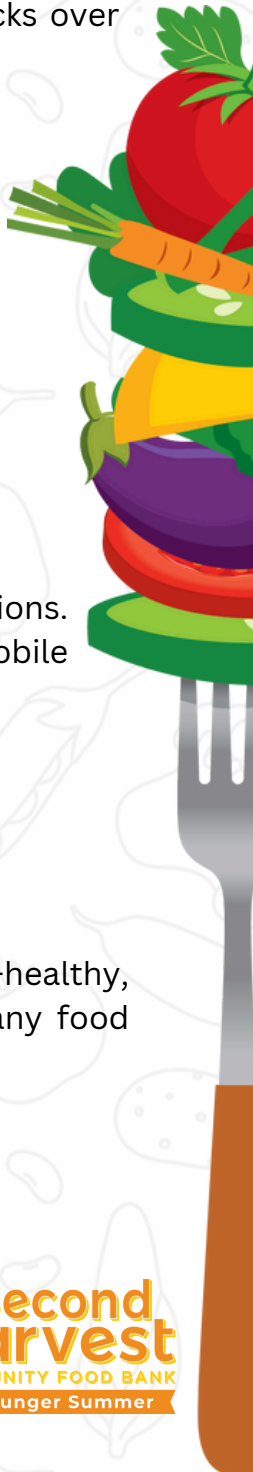
Every month Second Harvest facilitates between 25-40 Fresh Mobile Pantry distributions. Your business can sponsor the mobile pantries throughout your county. Each mobile pantry distributes approximately 5,500 lbs., which is equivalent 4,500 meals/mobile.

- Company logo will be displayed on a Sandwich Board during the mobile pantry.
- Social Media recognition prior to mobile.

Senior Boxes \$10,000

Every month Second Harvest provides over 1,200 senior adults with a box of heart-healthy, nonperishable food items. These "senior boxes" are a huge help and lifeline to many food insecure seniors.

- Your company logo will be placed as a sticker alongside Second Harvest's on each box.



CORPORATE ENGAGEMENT

Experiences

In-Kind Partner Make a tangible difference in the fight against hunger by making an in-kind donation to Second Harvest. Your contribution of food, transportation services, materials, or services directly supports our mission to provide nutritious food to our neighbors in need. As an in-kind business partner you can receive many benefits including social media recognition, mentions in printed newsletters and other promotions. Business partners who make in-kind donations are critical to Second Harvest's ability to provide hope and nourishment to neighbors experiencing food insecurity. In-kind gifts offer a powerful way for your business to partner with Second Harvest and strengthen our community.

Virtual Fund and Food Drive We can help create a meaningful drive tailored to your business. Whether you want to host a traditional food drive by collecting nonperishable food items, or facilitate a "virtual" food drive fundraiser by using Second Harvest's text-to-give platform and a giving page created for your business, these are great ways to engage your team provide meals for neighbors!

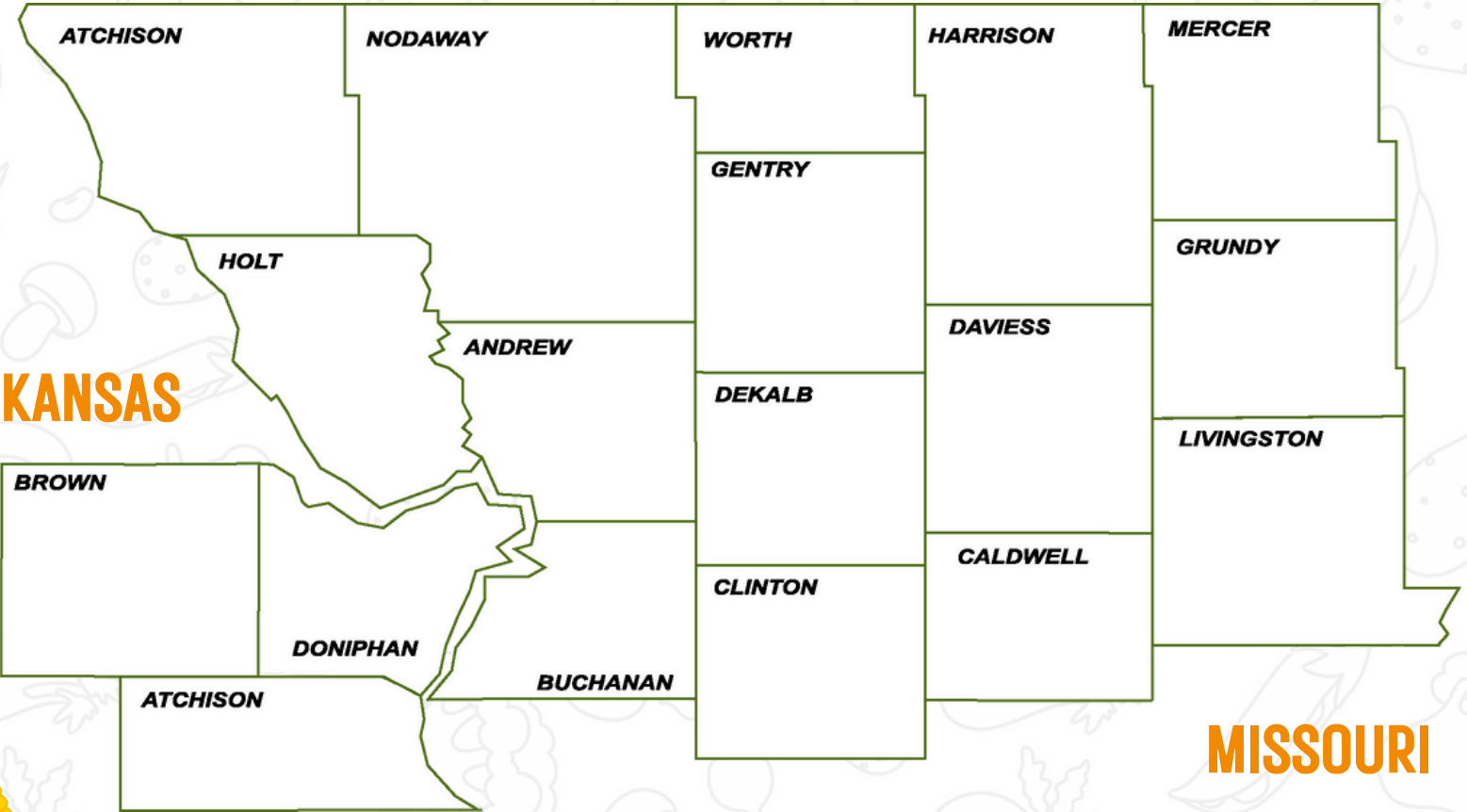
Volunteer Experience Volunteers are key to Second Harvest's ability to provide care and nourishment to the food insecure. Volunteers serve onsite at Second Harvest packing food boxes, bagging fresh produce, sorting donations and assembling food bags for kids. Volunteers also serve offsite at our Fresh Mobile Pantry locations. Volunteering is fun and helps facilitate team building for your crew! Contact our Volunteer Coordinator at 816.364.3663 to schedule a volunteer experience.

Payroll Deduction Many businesses encourage their teams to participate in a payroll deduction program to support Second Harvest. Often an employee's donation is matched by their employer to increase its reach and benefit. Please reach out to a Second Harvest team member to learn more about payroll deduction programs.



CORPORATE ENGAGEMENT IMPACT

E N D I N G H U N G E R
T O G E T H E R



HOPE

SECOND HARVEST'S IMPACT

2024-2025

1,675,998

meals distributed by **Agency Partners**

69,188

weekend **BackPack Buddies** bags distributed during the school year

2.5 Million

pounds of fresh produce and lean proteins distributed at **Fresh Mobile Pantry** locations

1.6 Million

pounds of **food rescue** collected from retail chains

16,360

volunteer hours donated in service at Second Harvest and through our agency partners

\$516,976

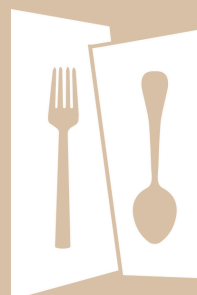
dollars worth of time donated

\$1,299,902

dollars of in-kind donations

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**Second
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COMMUNITY FOOD BANK